

GUJARAT TECHNOLOGICAL UNIVERSITY

MASTER OF BUSINESS ADMINISTRATION (Global Program)

Year – II (Semester – III) (W.E.F. January 2014)

Specialization: Finance Management

Subject Name: Management of Financial Services (MFS)

Subject Code: 2830202

1. Course Objectives:

The Financial Services include both the banking and non-banking services either based on fees or assets/funds. The content of this course is designed to provide basic understanding of the working of Indian financial systems and the management of non-banking financial services. The specific objectives of the course include:

- a. To familiarise the students with Indian financial systems.
- b. To equip the students with the theoretical and practical knowledge of different non-banking financial services.
- c. To develop the skills to run and manage different financial services as a manager/entrepreneur.

2. Course Duration:

The total hours for teaching this course will be 45 hours, which will be divided into 36 sessions of 75 minutes duration each.

3. Course Contents:

Module No:	Module Content	No. of Sessions	70 Marks (External Evaluation)
I	Introduction to Indian Financial System, Reserve Bank of India, SEBI, IRDA, Financial Institutions, Financial Instruments, Structure and types of banking and non-banking financial institutions, Introduction to different markets : Capital market, Money market, Primary Market, Secondary Market, Repo Market, Government Security Market, Foreign Exchange Market Overview	9	17
II	Merchant Banking, Credit Rating, Venture Capital, Mutual Fund	8	17
III	Leasing and Hire Purchase, Factoring and Forfeiting,	6	18

	Securitization		
IV	Brokerage Services , Letter of Credit, Bills Discounting and Bills Financing, Asset Based Retail Financial services, Fee Based Retail Financial services, Financial Service Supervision	8	18
V	Practical: Student should study at least 4 to 5 cases in above mentioned areas and make a Public Presentation the class in presence of preferably a Finance Manager / Merchant Banker.	5	Internal Evaluation (20 Marks of CEC)

4. Teaching Method:

The following pedagogical tools shall be used for teaching the subject:

1. Students can give weekly review of any Financial Services which can be the part of internal assessment.
2. A project on working of selected Financial Services their operation, performance of different schemes, etc. in different services could be done.

5. Evaluation:

A	Projects/Assignments/Quiz/Class Participation, etc.	Weightage (50%) (Internal Assessment)
B	Mid-Semester Examination	Weightage (30%) (Internal Assessment)
C	End-Semester Examination (Min. 30% Theory and Mon. 70% Practical)	Weightage (70%) (External Assessment)

6. Basic Text Books:

S. No.	Author	Name of the Book	Publisher	Year of Publication
T1	K Sasidharan	Financial Services & System	Tata Mcgraw	Latest Edition
T2	Vasant Desai	Financial Markets&Services	Himalaya Publication	Latest Edition

Note: Wherever the standard books are not available for the topic appropriate print and online resources, journals and books published by different authors may be prescribed.

7. Reference Books:

Sr. No.	Author	Name of the Book	Publisher	Year of Publication
---------	--------	------------------	-----------	---------------------

R1	Gupta &Agrawal	Financial Services	Kalyani Publishers	Latest Edition
R2	R Shanmugham	Financial Services	Wiley India	Latest Edition
R3	L M Bhole	Financial Institutions and Markets	Tata Mcgraw	Latest Edition
R4	M Y Khan	Financial Services	Tata Mcgraw	Latest Edition
R5	M Y Khan	Indian Financial Systems	Tata Mcgraw	Latest Edition

8. Lists of Journals/ Periodicals/ Magazines/ Newspapers:

Journal of Economic Times, Financial Report, Economic Times, Business Standard

9. Session Plan:

Session Nos.	Topics to be covered
1 - 2	Introduction to Indian Financial System
3 - 5	Reserve Bank of India, SEBI, IRDA, Financial Institutions, Financial Instruments, Structure and types of banking and non-banking financial institutions
6 - 9	Introduction to different markets : Capital market, Money market, Primary Market, Secondary Market, Repo Market, Government Security Market, Foreign Exchange Market Overview
10 - 13	Merchant Banking, ,
14 - 16	Credit Rating, Venture Capital
17	Mutual Fund
18 - 19	Leasing and Hire Purchase
20 - 21	Factoring and Forfeiting
22 - 23	Securitization
24 - 25	Brokerage Services
26 - 27	Letter of Credit, Bills Discounting and Bills Financing
28 - 29	Asset Based Retail Financial services,
30 -31	Fee Based Retail Financial services and Financial Service Supervision
32 -36	Practical: Student should study at least 4 to 5 cases in above mentioned areas and make a Public Presentation the class in presence of preferably a Finance Manager / Merchant Banker.